



St. Simons

Rotary Spray

Volume 24, Number 25

January 23 Meeting

Meet the Savannah Bananas



Kurt Kessler works with groups and tickets. He gave us some history of the team...it started in 2016 at Grayson Stadium after the Sand Gnats left. At the time it was a CPL team called the Savannah College Baseball team. It was renamed after a few months to the Savannah Bananas and remained a CPL team until 2022. Starting pitcher Kyle Luigs joined the team in the summer of 2018 because he wanted to spend the summer near his parents. He has been with the team ever since.

Kurt stressed that the focus of the team is to make baseball fun. The mission is Fans First and Entertain always. One of the first decisions focusing on Fans First was to include all you can eat in the price of a ticket. A ticket is \$35 and there is no extra cost for food, taxes, etc. The merchandise price includes taxes, fees and shipping if purchased on-line.

The team has grown tremendously in the last few years over social media. It has more Tik Tok followers than any other major sports team in the country. When they transitioned out of the CPL and began a full season, they created 11 rules to make the game faster. They have also removed advertising from the stadium. When new ideas are put forth, they ask three questions: Is it fans first? Does it make baseball fun? Is it shareable – something people talk about and put on social media.

Kurt joined Savannah Bananas in 2021 as the 12th staff member. Now there are 64 staff members. They are building the brand using a couple of concepts. One is to eliminate the fear of failure. They always want to try new things. Secondly is to build relationships and create loyalty. Kurt meets with over 350 groups in all the cities where the team plays and builds a relationship with them. Kyle noted that the players also are encouraged to connect with at least one fan during each game.

CLUB NEWS

The
Rotary
Foundation



Doing Good In The World



Birthdays

Jim Kielt	January 31
Jason Elliott	January 31
Ann Nermoe	February 1



CREATE HOPE
in the **WORLD**

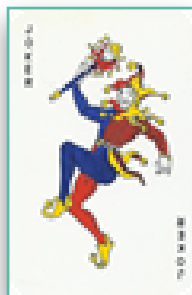
ROTABUCKS JANUARY 23

\$25

And the winner was...

Stan Kyker

But no joker!



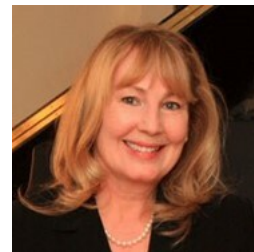
Rotary Cares



Please keep Jim Henderson and his family in your hearts and prayers after the loss of his wife Linda's mother.



**Janice presented
Buck Swindle with
his Red Badge**



**Prospective member
Elizabeth Atkins**

Guests at the January 23rd Meeting

Amy Abbott
Glenda Kessler
Dennis Burgess
Lisa & Jack Stone
Duane Harris
Te Turner
Elizabeth Atkins
Damon Whitlaw

Running for Glynn County Board of Commissioners
District CART Chair & Mother of speaker Kurt
Guest of Pam Hamilton
Guests of Doug Sharp
Brunswick Rotary Club past President
Past SSI Rotary President
Prospective Member
Guest of Kern Baker

January 30 Meeting

Ken Jacobsen
The New Old Age



Ken Jacobsen founded CourageWorks, a leadership development and strategic planning firm in 2006. He previously served as Executive Vice President of a national health insurer, President of a Georgia Healthcare Coalition, and Senior Partner of a New York actuarial and benefits consulting firm.

He has advised numerous organizations, served as executive coach to over 100 leaders, and has facilitated over 40 leadership retreats and personal growth workshops.

How do we express the very best of ourselves in our third act of life?

Ken will describe the inspiration behind his creation of ACT THREE, a retreat designed to explore how to live your life with greater joy & fulfillment, to find your purpose and then create that legacy. A program guaranteed to be thought-provoking and stimulate some self-exploration.

Upcoming Meetings & Speakers

02/06 Buff Leavy	The Brunswick News
02/13 Board Meeting	11:00 a.m. DeLoach & Southeby's Realty
02/20 Club Birthday and Jerry Gafford	Master Falconer

Spaghetti and meat balls. Big salad with Buffalo mozzarella, tomatoes and basil. Garlic bread. Chef's choice dessert.



Reminders

February 6

First Tuesday Social Event

Golden Isles Olive Oil

5:00 - 6:30

February 9-10

Big Band Weekend on Jekyll

\$45 includes dancing, dessert and Stan Kyker!

Area Rotary Club Meetings

Brunswick	Embassy Suites	Thurs, 12:00 pm
Golden Isles	Kemble Center, SGHS	Wed., 7:30 am
Jekyll Island	Jekyll Island Golf Club	Wed., 7:30 am
St. Simons	Best Western	Tues., 1:00 pm

ROTARY WEBSITES

www.ssirotary.org - St. Simon Rotary Website

www.rotarydistrict6920.org - District 6920 Website

www.facebook.com/rotaryssi - St. Simons Rotary Facebook

www.facebook.com/Rotary6920 - District Facebook Page

Four Way Test

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL &
better FRIENDSHIP?

Is it BENEFICIAL to all
concerned?